

22ND ANNUAL

TPO[®] 2020

AUTOMOTIVE ENGINEERED POLYOLEFINS CONFERENCE

Troy, MI • October 4-7, 2020
Presented by SPE Detroit Section

AUTO-TPO.COM

TPOs DEFINING FUTURE MOBILITY



SPONSORSHIP	SPONSORSHIP FEES	PRE-PAID ADMISSIONS	OPTION TO HOLD EVENT	AD SPACE	MEDIA PROMOTION	EXHIBIT SPACE PRICE	BENEFIT SUMMARY
Platinum	\$4,000. Plus hosting a reception or lunch	12 Customer /Guest passes \$5,880.00 value	Must sponsor a lunch or reception	Full page 4 color ad in program book \$1,800 value	Company logo shown on TPO website and in all conference promotions	Included (Plus 2 Exhibit manning passes) \$980.00. value	\$8,660.00 Plus listed in Media ads, E-Blasts, Program Book & Site posters
Gold	\$5,000 Plus \$2,000 Exhibit Fee (half normal price) Total = \$7,000.00	8 Customer /Guest passes \$3,920.00 value	May sponsor a breakfast or breaks: \$1,000 credit for sponsoring a breakfast or break	Half Page 4 color ad in program book \$1,200. value	Company logo shown on TPO website and in all conference promotions	Included (Plus 2 Exhibit manning passes) \$980.00 value	\$6,100.00 Plus listed in Media ads, E-Blasts, Program Book & Site posters
Exhibitor	\$3,500	2 Exhibit staff passes \$980 Value	May sponsor a breakfast or breaks: \$1,000 credit for sponsoring a breakfast or break	Quarter page 4 color ad in program book \$800. value	Company logo shown on TPO website and in all conference promotions	Included	\$1,780.00 Plus listed in Media ads, E-Blasts, Program Book & Site posters
Breakfast	\$4,000 Monday & Tuesday \$3,500 Wednesday		First right of refusal until August 1 st	List & poster as sponsor	Selected Coverage		Listing in media, flyers, program book & signage
Break(s)	\$3,000 Monday & Tuesday \$2,500 Wednesday		First right of refusal until August 1 st	List & poster as sponsor	Selected Coverage		Listing in media, flyers, program book & signage