



2021 Sponsor & Exhibitor Information (July 12, 2021) Exclusive Additional Sponsoring Opportunities

Platinum Sponsor Options

During Event

- **Exclusive Sponsoring of a Technical Program Session: \$1000.00 USD**
 - Sponsor is exclusively advertised prior to and at the conclusion of the Technical Program Session and also rejoining from the Networking Breaks. Session choice is first come/first serve.
- **Host Exclusive Networking Session/Meeting (i.e. Virtual “Meeting Room”): \$500.00 USD for 1/2-hour**
 - Can be “Invite Only” or Open to Attendee Public – at sponsor’s discretion.
- **Sponsor “Push Notification”: \$250.00 USD per notification (no limit on number of notifications)**
 - Create and send a short announcement to all active attendees at a given time during event.

Post Event

Platinum Post Event Period = 90 calendar days following event starting Oct. 7, 2021.

2021 Post Event Period will be held for 90 calendar days following the event. Attendees have access to the event through the virtual platform and can view recorded content during this *Post Event Period*. Sponsor and Exhibitor areas and virtual booth with information can remain visible on the virtual platform also during this *Post Event Period* for the entire duration, a Platinum-only option.

- **Virtual Booth Space: \$1000.00 USD**
 - Virtual Booth with any desired content will stay visible during this Post Event Period.
 - Virtual Booth does not have to be staffed during this period.
- **5 Minute Executive Video on Industry Websites: \$500.00 USD**
 - Video accessible on existing event website (www.Auto-TPO.com) during this period.
 - Video accessible on SPE Detroit’s Section website (www.spedetroit.org) during this period.
- **15 Second Company Advertisement on Industry Websites: \$500.00 USD**
 - Advertisement accessible on existing dedicated event website (www.Auto-TPO.com) during this period.
 - Advertisement accessible on SPE Detroit’s Section website (www.spedetroit.org) during this period.

For more information on the above or becoming a Platinum Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or e-mail Karen@auto-tpo.com



Gold Sponsor Options

During Event

- **Exclusive Sponsoring of a Technical Program Session: \$1000.00 USD**
 - Sponsor is exclusively advertised prior to and at the conclusion of the Technical Program Session and also rejoining from the Networking Breaks. Session choice is first come/first serve.
- **Host Exclusive Networking Session or Meeting (i.e. Virtual “Meeting Room”): \$500 for 1/2-hour session**
 - Can be “Invite Only” or Open to Attendee Public – at sponsor’s discretion.
- **Sponsor “Push Notification”: \$250.00 USD per notification (no limit on number of notifications)**
 - Create and send a short announcement to all active attendees at a given time during event.

Post Event

Gold Post Event Period = 60 calendar days following event starting Oct. 7, 2021.

2021 Post Event Period will be held for 90 calendar days following the event. Attendees have access to the event through the virtual platform and can view recorded content during this *Post Event Period*. Sponsor and Exhibitor areas and virtual booth with information can remain visible on the virtual platform also during this *Post Event Period* for the first 60 days of this duration.

- **Virtual Booth Space: \$1000.00 USD**
 - Virtual Booth with any desired content will stay visible during this Post Event Period.
 - Virtual Booth does not have to be staffed during this period.
- **15 Second Company Advertisement on Industry Websites: \$500.00 USD**
 - Advertisement accessible on existing dedicated event website (www.Auto-TPO.com) during this period.
 - Advertisement accessible on SPE Detroit’s Section website (www.spedetroit.org) during this period.

For more information on the above or becoming a Gold Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or e-mail Karen@auto-tpo.com



Exhibitor Options

During Event

- **Exclusive Sponsoring of a Technical Program Session: \$1000.00 USD**
 - Sponsor is exclusively advertised prior to and at the conclusion of the Technical Program Session and also rejoining from the Networking Breaks. Session choice is first come/first serve.
- **Host Exclusive Networking Session/Meeting (i.e. Virtual “Meeting Room”): \$500.00 USD for 1/2-hour**
 - Can be “Invite Only” or Open to Attendee Public – at sponsor’s discretion.
- **Sponsor “Push Notification”: \$250.00 USD per notification (no limit on number of notifications)**
 - Create and send a short announcement to all active attendees at a given time during event.

Post Event

Exhibitor Post Event Period = 30 calendar days following event starting Oct. 7, 2021.

2021 Post Event Period will be held for 90 calendar days following the event. Attendees have access to the event through the virtual platform and can view recorded content during this *Post Event Period*. Exhibitor areas and virtual booth with information can remain visible on the virtual platform also during this *Post Event Period* for the first 30 days of this duration.

- **Virtual Booth Space: \$1000.00 USD**
 - Virtual Booth with any desired content will stay visible during this Post Event Period.
 - Virtual Booth does not have to be staffed during this period.

For more information on the above or becoming an Exhibitor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or e-mail Karen@auto-tpo.com