



2021 Sponsorship Information - Update (August 25, 2021) Virtual Platinum Level

Platinum Sponsor Benefits:

- 10 virtual conference admissions: Platinum sponsors are encouraged to invite special customers and guests.
- One page full-color advertisement in the Conference Proceedings E-book.
- Company logo featured on the homepage of the www.Auto-TPO.com conference website, with a hyperlink to your company homepage.
- Company listed in various event media ads with worldwide coverage plus video loop and presentation opportunity.
- Virtual Exhibit Booth Space: *Premium Time and Coverage**
 - Monday Tuesday (Oct. 4 - 5, 2021) from 8:00 AM – 6:00 PM EST USA
 - Wednesday (Oct. 6, 2021) from 8:00 AM – 3:00 PM EST USA

*Times may be subject to possible minor adjustments as event program becomes finalized.
- Opportunity to talk about your company (5 min. video) in front of all attendees on Tuesday or Wednesday (Oct. 4 or 5, 2021) morning.
- Pre-Event Marketing on the Auto-TPO conference website with *Platinum-only* placement and visibility.
- Virtual conference access and networking.
- Virtual conference branding.
- Additional marketing available during the event for additional fees. See “2021 Exclusive Options” for more info.
- Exclusive Post Event marketing with virtual booth available for additional \$1000.00 USD. See “2021 Exclusive Options” for complete info.

Platinum Sponsor Fees: \$3,000.00 USD

Ad and Logo Requirements:

- Provide a high-resolution ad and logo for the conference program book by July 16, 2021. Advertising specification and requirements are shown in a separate attachment on the website under the Sponsors tab.
- Provide a 15 second video about your company to be broadcast in between sessions by Sept. 7, 2021.
- Provide a 5 minute industry video with one of you company executives for broadcast to all conference attendees on Tuesday or Wednesday morning (Oct. 4 or 5) by Sept. 7, 2021.

For more information on being a Platinum Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or e-mail Karen@auto-tpo.com



2021 Sponsorship Information - Update (August 25, 2021) Virtual Gold Level

Gold Sponsor Benefits:

- 5 virtual conference admissions: Gold sponsors are encouraged to invite special customers and guests.
- ½ page full-color advertisement in the Conference Proceedings E-book.
- Company listed in various event media ads with worldwide coverage and video loop.
- Virtual Exhibit Booth Space: *Premium Time and Coverage**
 - Monday Tuesday (Oct. 4 - 5, 2021) from 8:00 AM – 6:00 PM EST USA
 - Wednesday (Oct. 6, 2021) from 8:00 AM – 3:00 PM EST USA
- *Times may be subject to possible minor adjustments as event program becomes finalized.
- Pre-Event Marketing on the Auto-TPO conference website.
- Virtual conference access and networking.
- Virtual conference branding.
- Additional marketing available during the event for additional fees. See “2021 Exclusive Options” for more info.
- Exclusive Post Event marketing with virtual booth available for additional \$1000.00 USD. See “2021 Exclusive Options” for complete info.

Gold Sponsor Fees: \$2,000.00 USD

Ad and Logo Requirements:

- Provide a high-resolution ad and logo for the conference program book by July 16, 2021. Advertising specification and requirements are shown in a separate attachment on the website under the sponsor tab.
- Provide a 15 second video about your company to be broadcast in between sessions by Sept. 7, 2021.

For more information on being a Gold Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or e-mail Karen@auto-tpo.com



2021 Sponsorship Information - Update (August 25, 2021) Virtual Exhibitor Level

Exhibitor Benefits:

- 2 virtual conference passes
 - 1/4 page full-color advertisement in the conference proceedings E-book.
 - Company listed in various event media ads with worldwide coverage.
 - Virtual Exhibit Booth Space and Time*
 - Monday Tuesday (Oct. 4 - 5, 2021) from 10:00 AM – 3:30 PM EST USA
 - Wednesday (Oct. 6, 2021) from 10:00 AM – 1:00 PM EST USA
- *Times may be subject to possible minor adjustments as event program becomes finalized.
- Additional marketing available during the event for additional fees. See “2021 Exclusive Options” for more info.
 - Exclusive Post Event marketing with virtual booth available for additional \$1000.00 USD. See “2021 Exclusive Options” for complete info.

Exhibitor Fees: \$1,000.00 USD

Ad and Logo Requirements:

- Provide a high-resolution ad and logo for the conference program book by July 16, 2021. Advertising specification and requirements are shown in a separate attachment on the website under the Sponsor tab.

For more information on being an Exhibitor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or e-mail Karen@auto-tpo.com