



2022 Exclusive Sponsorship / Exhibitor Options

Breakfast (Continental)	Media, Website and Promotion. Special sponsor recognition and poster/signage at event.		Amount
➤ Monday		\$4,750	
➤ Tuesday		\$4,750	
➤ Wednesday		\$4,750	
Breaks (Snacks/Refreshments)	Media, Website and Promotion. Special sponsor recognition and poster/signage at event.		
➤ Monday: AM or PM		\$3,500	
➤ Tuesday: AM or PM		\$3,500	
➤ Wednesday: AM or PM		\$3,500	
Grand Total			

Program Book Advertising Options*			Other Promotional Option Prices*	
4 Color Ad (appropriate media furnished)		Inserts (inquire)	Items furnished/paid for by sponsor	
Full Page	\$2,595	Available	Badge Lanyard	\$500
Half Page	\$1,950	Available	Note Pads with Logo	\$500
1/4 Page	\$1050	Available	Pens/Pencils	\$300
Additional Book Options			Hotel room key advertisement	\$500
Back Cover	\$3,000		Push Notifications (advise attendees when tech session are starting)	\$250
Inside Cover	\$1,500		Tote Bags with Logo	\$500
			Other Promotions*: Contact Karen@auto-tpo.com	

* Note: Items furnished and paid for by Sponsor; Any Previous Year sponsors are entitled to "first right of refusal" on above until August 1st. Contact Karen Parker at 248-244-8993 or Karen@auto-tpo.com

Sponsorship Chairs: Sassan Tarahomi 201 887-7635 or David Okonski 248-521-9101