



Gold 1/1 - Update: 05-10-22

2022 Sponsorship and Exhibitor Information: *Value and Benefits*

Gold Level Sponsor **\$8000.00 USD**

Gold Benefits:

- **5 Full Conference Registrations [up to a \$3,000 value].** Gold Sponsors are encouraged to invite special customers and guests.
- **High Traffic Booth and Location at venue included if option chosen [\$4000 value].**
- **One Half Page (1/2) Full Color Advertisement [\$1950 value]** in the Conference Proceedings book.
- **Company Logo** featured on the www.Auto-TPO.com Conference Website. Pre- and post-event marketing on Conference website **[\$500 value].**
- Company listed in various **Event Media Communications**, with worldwide coverage, plus optional video loop and presentation opportunities (contact to discuss) **[\$3,000 value].**

Over \$12,450 in value!

- Additional marketing opportunities available during the event for additional fees. See “2022 Exclusive Options” for more info.

❖ *For more information on being a Gold Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email at Karen@auto-tpo.com*