



2022 Sponsorship and Exhibitor Information: *Value and Benefits*

Platinum Level Sponsor **\$5000.00 USD + Event Lunch or Reception**

Platinum Benefits:

- **8 Full Conference Registrations [up to a \$4,160 value]**. Platinum Sponsors are encouraged to invite special customers and guests.
 - **Premium Booth and Location at venue included [over \$4,000 value]**.
 - One **Lunch** or one **Reception** sponsorship. Directly working with the venue (Detroit Marriot Troy Hotel – Troy, MI), per sponsor's desired reception or lunch format options and company promotional messaging. Exclusive sponsorship announcements by SPE before and during event.
 - Reception opportunities: Sunday, Monday, or Tuesday evening reception.
 - Lunch opportunities: Monday, Tuesday or Wednesday
 - One **Full Page Full Color Advertisement [\$2,595 value]** in the Conference Proceedings book.
 - **Company Logo** featured on the homepage of the www.Auto-TPO.com Conference Website, with a hyperlink to your company homepage. Pre- and post-event marketing on Conference website **[\$500 value]**.
 - Exclusive Platinum-only logo / link placement and visibility.
 - Company listed in various **Event Media Communications**, with worldwide coverage, plus optional video loop and presentation opportunities (contact to discuss) **[\$3,000 value]**
 - **Company Presentation**: Opportunity to talk about your company (5 minute duration) in front of all attendees live and on Monday or Tuesday or Wednesday (Oct. 4 or 5, 2022) morning. Presentation can be given live or pre-recorded. Optional, but included with Platinum Sponsor benefits **[\$1,000 value]** **Over \$15,260 in value!**
 - Additional marketing opportunities available during the event for additional fees. See "2022 Exclusive Options" for more info.
- ❖ **For more information on being a Platinum Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email at Karen@auto-tpo.com**