



DETROIT MARRIOTT TROY • 200 W BIG BEAVER • TROY MI 48084 USA



**TPO® 2024**  
**GLOBAL AUTOMOTIVE**  
**CONFERENCE**  
Troy, MI • Sept. 29-Oct. 2, 2024  
Powered by SPE Detroit Section

# Breakfast Sponsorship

## Breakfast Sponsorship Benefits:

- One Breakfast (Monday, Tuesday or Wednesday) Exclusive sponsorship [\$5,000 value].
- Company Logo featured on the [www.Auto-TPO.com](http://www.Auto-TPO.com) Conference Website. Pre- and post-event marketing on Conference website [\$500 value].
- Company listed in various Event Media Communications, with worldwide coverage [\$3,000 value].
- Company would be recognized on poster and signage at the day of the event sponsorship (\$1,000 value).

*Over \$9,500 in value!*

**Breakfast Sponsorship Fee: \$4,750.00 USD**

❖ For more information on being a Breakfast Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email [Karen@auto-tpo.com](mailto:Karen@auto-tpo.com)



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# Break Sponsorship

## Break Sponsorship Benefits:

- One Break (Monday, Tuesday or Wednesday AM or PM) Exclusive sponsorship [\$4,000 value].
- Company Logo featured on the [www.Auto-TPO.com](http://www.Auto-TPO.com) Conference Website. Pre- and post-event marketing on Conference website [\$500 value].
- Company listed in various Event Media Communications, with worldwide coverage [\$3,000 value].
- Company would be recognized on poster and signage at the day of the event sponsorship (\$1,000 value).

*Over \$8,500 in value!*

**Break Sponsorship Fee: \$3,500.00 USD**

❖ For more information on being a Break Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email [Karen@auto-tpo.com](mailto:Karen@auto-tpo.com)



# Other Sponsorship

Program Book Advertising Options*			Other Promotional Option Prices*	
<b>4 Color Ad</b> (appropriate media furnished)		<b>Inserts</b> (inquire)	<b>Items furnished/paid for by sponsor</b>	
<b>Full Page</b>	<b>\$2,595</b>	<b>Available</b>	<b>Badge Lanyard</b>	<b>\$500</b>
<b>Half Page</b>	<b>\$1,950</b>	<b>Available</b>	<b>Note Pads with Logo</b>	<b>\$500</b>
<b>1/4 Page</b>	<b>\$1050</b>	<b>Available</b>	<b>Pens/Pencils</b>	<b>\$300</b>
Additional Book Options			<b>Hotel room key advertisement</b>	<b>\$500</b>
<b>Back Cover</b>	<b>\$3,000</b>		<b>Push Notifications (advise attendees when tech session are starting)</b>	<b>\$250</b>
<b>Inside Cover</b>	<b>\$1,500</b>		<b>Tote Bags with Logo</b>	<b>\$500</b>
			<b>Other Promotions*: Contact Karen@auto-tpo.com</b>	

\* Note: Items furnished and paid for by Sponsor; Any Previous Year sponsors are entitled to "first right of refusal" on above until August 1st.

❖ For more information on Other Sponsorship Item, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email Karen@auto-tpo.com