



DETROIT MARRIOTT TROY • 200 W BIG BEAVER • TROY MI 48084 USA



TPO® 2024
GLOBAL AUTOMOTIVE
CONFERENCE
Troy, MI • Sept. 29-Oct. 2, 2024
Powered by SPE Detroit Section

Diamond Sponsorship

Diamond Benefits:

- 7 Full Conference Registrations [up to a \$4,200 value]
- Premium Booth and Location at venue included [over \$5,000 value].
- One Full Page Full Color Advertisement [\$2,595 value] in the Conference Proceedings book.
- Company Logo featured on the homepage of the www.Auto-TPO.com Conference Website, with a hyperlink to your company homepage. Pre- and post-event marketing on Conference website [\$500 value].
- Exclusive Diamond only logo / link placement and visibility.
- Company listed in various Event Media Communications, with worldwide coverage, plus optional video loop and presentation opportunities (contact to discuss) [\$3,000 value]
- 15 Sec company video to be broadcasted during the conference [\$2,000 value].
- Company Presentation: Opportunity to talk about your company (5 minute duration) in front of attendees live on Monday or Tuesday morning [\$1,000 value].
- Priority on additional marketing opportunities available during the event for additional fees.

Over \$18,295 in value!

Diamond Fee: \$15,000.00 USD

❖ For more information on being a Diamond Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email Karen@auto-tpo.com