



DETROIT MARRIOTT TROY • 200 W BIG BEAVER • TROY MI 48084 USA



**TPO® 2024**  
**GLOBAL AUTOMOTIVE**  
**CONFERENCE**  
Troy, MI • Sept. 29-Oct. 2, 2024  
Powered by SPE Detroit Section

# Platinum Sponsorship

## Platinum Benefits:

- 10 Full Conference Registrations [up to a \$6,000 value]
- Premium Booth and Location at venue included [over \$6,000 value].
- One Lunch or one Reception exclusive sponsorship.
- Exclusive sponsorship announcements by SPE before and during event.
- Two Full Page Full Color Advertisement [\$5,190 value] in the Conference Proceedings book.
- Company Logo featured on the homepage of the [www.Auto-TPO.com](http://www.Auto-TPO.com) Conference Website, with a hyperlink to your company homepage. Pre- and post-event marketing on Conference website [\$500 value].
- Exclusive Platinum-only logo / link placement and visibility.
- Company listed in various Event Media Communications, with worldwide coverage, plus optional video loop and presentation opportunities (contact to discuss) [\$3,000 value].
- Exclusive Board Room use (by reservation and available only for Platinum sponsors) [\$2,000 value].
- 15 Sec company video to be broadcasted during the conference [\$2,000 value].
- Company Presentation: Opportunity to talk about your company (5 minute duration) in front of attendees live on Monday or Tuesday morning [\$1,000 value].
- Priority on additional marketing opportunities available during the event for additional fees.

***Over \$25,690 in value!***

**Platinum Fee: \$5,000.00 USD, plus a Lunch or Reception**

❖ For more information on being a Platinum Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email [Karen@auto-tpo.com](mailto:Karen@auto-tpo.com)