



Breakfast Sponsorship

Breakfast Sponsorship Benefits:

- One Breakfast (Tuesday, Wednesday or Thursday) Exclusive sponsorship [\$5,000 value].
- Company Logo featured on the www.Auto-TPO.com Conference Website. Pre- and post-event marketing on Conference website [\$500 value].
- Company listed in various Event Media Communications, with worldwide coverage [\$3,000 value].
- Company would be recognized on poster and signage at the day of the event sponsorship (\$1,000 value).

Over \$9,500 in value!

Breakfast Sponsorship Fee: \$4,750.00 USD

❖ For more information on being a Breakfast Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email Karen@auto-tpo.com



Break Sponsorship

Break Sponsorship Benefits:

- **One Break (Tuesday, Wednesday or Thursday AM or PM) Exclusive sponsorship [\$4,000 value].**
- **Company Logo featured on the www.Auto-TPO.com Conference Website. Pre- and post-event marketing on Conference website [\$500 value].**
- **Company listed in various Event Media Communications, with worldwide coverage [\$3,000 value].**
- **Company would be recognized on poster and signage at the day of the event sponsorship (\$1,000 value).**

Over \$8,500 in value!

Break Sponsorship Fee: \$3,500.00 USD

❖ **For more information on being a Break Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email Karen@auto-tpo.com**



TPO[®] 2024
GLOBAL AUTOMOTIVE CONFERENCE
 Troy, MI • Sept 30-Oct 3, 2024
 Powered by SPE Detroit Section

Other Sponsorships

Program Book Advertising Options*			Other Promotional Option Prices*	
4 Color Ad (appropriate media furnished)		Inserts (inquire)	Items furnished/paid for by sponsor	
Full Page	\$2,595	Available	Badge Lanyard	\$500
Half Page	\$1,950	Available	Note Pads with Logo	\$500
1/4 Page	\$1050	Available	Pens/Pencils	\$300
Additional Book Options			Hotel room key advertisement	\$500
Back Cover	\$3,000		Push Notifications (advise attendees when tech session are starting)	\$250
Inside Cover	\$1,500		Tote Bags with Logo	\$500
			Other Promotions*: Contact Karen@auto-tpo.com	

* Note: Items furnished and paid for by Sponsor; Any Previous Year sponsors are entitled to "first right of refusal" on above until August 1st.

❖ For more information on Other Sponsorship Items, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email Karen@auto-tpo.com