



## 2026 Exclusive Sponsorship / Exhibitor Options

<b>Breakfast (Continental)</b>	Media, Website and Promotion. Special sponsor recognition and poster/signage at event.		Amount
Tuesday		<b>\$4,750</b>	
Wednesday		<b>\$4,750</b>	
<b>Breaks (Snacks/Refreshments)</b>	Media, Website and Promotion. Special sponsor recognition and poster/signage at event.		
Tuesday: AM or PM		<b>\$3,500</b>	
Wednesday: AM or PM		<b>\$3,500</b>	
	<b>Grand Total</b>		

Program Book Advertising Options*			Other Promotional Option Prices*	
<b>4 Color Ad</b> (appropriate media furnished)		<b>Inserts (inquire)</b>	<b>Items furnished/paid for by sponsor</b>	
<b>Full Page</b>	<b>\$2,595</b>	<b>Available</b>	<b>Badge Lanyard</b>	<b>\$500</b>
<b>Half Page</b>	<b>\$1,950</b>	<b>Available</b>	<b>Note Pads with Logo</b>	<b>\$500</b>
<b>1/4 Page</b>	<b>\$1050</b>	<b>Available</b>	<b>Pens/Pencils</b>	<b>\$300</b>
<b>Additional Book Options</b>			<b>Hotel room key advertisement</b>	<b>\$500</b>
<b>Back Cover</b>	<b>\$3,000</b>		<b>Push Notifications (advise attendees when tech session are starting)</b>	<b>\$250</b>
<b>Inside Cover</b>	<b>\$1,500</b>		<b>Tote Bags with Logo</b>	<b>\$500</b>
			<b>Other Promotions*: Contact Karen@auto-tpo.com</b>	

\* Note: Items furnished and paid for by Sponsor; Any Previous Year sponsors are entitled to "first right of refusal" on above until August 1st. Contact Karen Parker at 248-244-8993 or [Karen@auto-tpo.com](mailto:Karen@auto-tpo.com)

**Sponsorship Chair: Sassan Tarahomi (989) 335-0060**