



**TPO<sup>®</sup> 2026**  
**GLOBAL AUTOMOTIVE  
CONFERENCE**  
Troy, MI USA • Sept 28-30, 2026  
*Powered by SPE Detroit Section*

AUTO-TPO.COM

**INNOVATION AMID TRANSITION**

## Platinum Benefits:

- 10 Full Conference Registrations [\$9,950 value].
- Premium Exhibit Booth and Location at venue included.
- One Lunch or one Reception exclusive sponsorship.
- Exclusive sponsorship announcements by SPE before and during event.
- One Full Page Full Color Advertisement [\$2,595 value] in the published Conference Proceedings book.
- Company Logo featured on the homepage of the [www.Auto-TPO.com](http://www.Auto-TPO.com) Conference Website, with a hyperlink to your company homepage. Pre- and post-event marketing on Conference website [\$750 value].
- Exclusive Platinum-only logo / link placement and visibility.
- Company listed in various Event Media Communications, with worldwide coverage, plus optional video loop and presentation opportunities (contact to discuss) [\$3,000 value].
- Exclusive Board Room use (by reservation and available only for Platinum, Diamond and Gold sponsors) [\$2,000 value].
- 15 Sec company video to be broadcasted during the conference [\$2,000 value].
- Company Presentation: Opportunity to talk about your company (5 minute duration) in front of attendees live on Tuesday or Wednesday morning [\$1,000 value].
- Priority on additional marketing opportunities available during the event for additional fees.

## *Platinum Sponsorship*

***Over \$21,000 in value!***

**Platinum Sponsorship Fee: \$5,000.00 USD, plus a Lunch or Reception**

❖ For more information on being a Platinum Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email [Karen@auto-tpo.com](mailto:Karen@auto-tpo.com)



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## **Diamond Benefits:**

- **7 Full Conference Registrations [\$6,965 value]**
- **Premium Exhibit Booth and Location at venue included.**
- **One Full Page Full Color Advertisement [\$2,595 value] in the Conference Proceedings book.**
- **Company Logo featured on the homepage of the [www.Auto-TPO.com](http://www.Auto-TPO.com) Conference Website, with a hyperlink to your company homepage. Pre- and post-event marketing on Conference website [\$750 value].**
- **Exclusive Diamond only logo / link placement and visibility.**
- **Company listed in various Event Media Communications, with worldwide coverage, plus optional video loop and presentation opportunities (contact to discuss) [\$3,000 value]**
- **15 Sec company video to be broadcasted during the conference [\$2,000 value].**
- **Exclusive Board Room use (by reservation and available only for Platinum, Diamond and Gold sponsors) [\$2,000 value].**
- **Priority on additional marketing opportunities available during the event for additional fees.**
- **Company Presentation: Opportunity to talk about your company (5 minute duration) in front of attendees live on Tuesday or Wednesday morning [\$1,000 value].**

## ***Diamond Sponsorship***

➤ ***Over \$17,500 in value!***

**Diamond Sponsorship Fee: \$15,000.00 USD**

❖ **For more information on being a Diamond Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email [Karen@auto-tpo.com](mailto:Karen@auto-tpo.com)**



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## **Gold Sponsorship**

### **Gold Benefits:**

- **5 Full Conference Registrations [up to a \$4,975 value]. Gold Sponsors are encouraged to invite special customers and guests.**
- **High Traffic Area Exhibit Booth Location [\$5,000 value].**
- **One Half Page Full Color Advertisement [\$1,950 value] in the Conference Proceedings book.**
- **Company Logo featured on the [www.Auto-TPO.com](http://www.Auto-TPO.com) Conference Website. Pre- and post-event marketing on Conference website [\$750 value].**
- **Exclusive Board Room use (by reservation and available only for Platinum, Diamond and Gold sponsors) [\$2,000 value].**
- **\$1,000 Credit towards sponsoring a Break or Breakfast.**
- **Company listed in various Event Media Communications, with worldwide coverage, plus optional video loop and presentation opportunities (contact to discuss) [\$3,000 value].**

➤ ***Up to \$15,675 in value!***

**Gold Sponsorship Fee: \$8,000.00 USD**

❖ **For more information on being a Gold Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email [Karen@auto-tpo.com](mailto:Karen@auto-tpo.com)**



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## ***Exhibitor Sponsorship***

### **Exhibitor Benefits:**

- **2 Full Conference Registrations [\$1,990 value].**
- **Exhibit Booth at venue included. Booth locations based on sign-up timing.**
- **One Quarter Page (1/4) Full Color Advertisement in the Conference Proceedings book [\$1,050 value].**
- **Company Logo featured on the [www.Auto-TPO.com](http://www.Auto-TPO.com) Conference Website. Pre- and post-event marketing on Conference website [\$750 value].**
- **\$500 Credit towards sponsoring a Break or Breakfast.**
- **Company listed in various Event Media Communications, with worldwide coverage, plus optional video loop and presentation opportunities (contact to discuss) [\$3,000 value].**

➤ ***Over \$7,000 in value!***

**Exhibitor Fee: \$4,000.00 USD**

❖ **For more information on being an Exhibitor Sponsor, please contact Karen Rhodes-Parker at 248-244-8993 ext. 3 or email [Karen@auto-tpo.com](mailto:Karen@auto-tpo.com)**